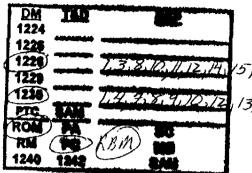


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JIM MORRIS Senior Chain Accounts Manager

4601 West Chester Pike Newtown Square, PA 19073 215-353-8666 Fax 215-359-1576

December 22, 1994

TO:

All RJR Division Managers and Sales Representatives with Acme

Market Responsibility

SUBJECT:

New Order Book

CID No. 0320-00-00

Ladies and Gentlemen:

Attached please find an updated version of the Acme Markets Cigarette Order Book to be used during the end of December and early into 1995. Please note that the new Doral Box numbers for the upcoming introduction are included in this book.

Thank you for all of your assistance with this Chain--during this promotion and throughout the year.

Best wishes for a Happy Holiday.

Warm regards,

J. A. Morris

JAM:des √ Attachment

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